



North American Repossessors Summit™

2017

American Recovery Association Partners with Socio
to Deliver New Mobile App for NARS 2017

American Recovery Association and The North American Repossessors Summit's 2017 planning committee are excited to announce their partnership with Socio, an innovative event-networking app to be used during NARS 2017.

Socio is intended to provide NARS attendees and exhibitors with an enhanced networking experience, as well as the most up-to-date information about NARS including schedules; speaker, sponsor and exhibitor information; key announcements; and more, all in real-time.

Users will also be able to network with other attendees before and during the event. Once connected, the user can shake his/her phone to exchange contact information with other attendees nearby.

Users can view their connections social media, email, and personal pages, all within the app, as well as take notes on and star their favorite connections. The social media integration within the app allows users to follow up with their new connections on any social media platform.

Prior to the event, please take a moment to download the free Socio app and set up your profile.

DOWNLOAD & SET UP INSTRUCTIONS:

- Visit the app store on your mobile device and search for "Socio App: Shake and Connect" or visit <https://socio.events/app/get>
- Once downloaded, choose to sign in via Google, Facebook, LinkedIn, etc.
- Once signed in, visit the Events tab
- You can search for events by location or event name. If you are searching by location, enter "Irving, TX." If you are searching by name, enter "NARS 2017"
- You will then be asked for a passphrase - please enter "NARS2017"
- Once you are in the NARS 2017 app, explore by reading up on the latest agenda, sponsors,

speakers, and more

- Connect with others who have downloaded the app by clicking on "Attendees"

We're eager for you to optimize your networking opportunities at NARS 2017 with Socio. If you have questions about the app or need help installing, please contact Carley McCarra at cmccarra@wellingtongrouppr.com.

Registration for NARS 2017 is still available. Please visit reposummit.com/register-online to register.

The North American Repossessors Summit (NARS) is a 2-day conference for professionals in the recovery and remarketing industry from across the country to come together to address key issues impacting their industry and businesses. The 2017 event will be held at the Omni Mandalay at Las Colinas in Irving Texas from July 26-27. NARS provides an open and collaborative environment for all recovery industry professionals to address challenges and complexities in the industry and lay out the foundation for the future. The summit welcomes recovery specialists belonging to every type of professional organization and association across the country. For more information, visit www.reposummit.com.